



28th International Enological and Bottling Equipment Exhibition Fiera Milano Rho, 19th-22nd November 2019

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FIERA MILANO

GENERAL REGULATIONS

1) NAME OF THE EXHIBITION – International Enological and Bottling Equipment Exhibition or in short: SIMEI (the "Exhibition").

2) ORGANIZERS – The Exhibition is promoted and organized by Unione Italiana Vini Servizi soc. coop. (the "Organizer") - in case in cooperation with companies controlled by it or connected to it - from 19th to 22nd November 2019 in association with Fiera Milano S.p.A.

The secretary office of the Exhibition is called "General Secretariat"

The seat of the Organizer and the General Secretariat is in via San Vittore al Teatro 3 - 20123 Milan (Italy).

3) PLACE, DATE AND TIMES OF THE EXHIBITION – The Exhibition takes place in Rho, in the exhibition area of Fiera Milano, from 19th to 22nd November 2019.

The Exhibition's opening hours, which are reserved mainly to invited trade visitors, are from 9.00 am to 6.00 pm. The Organizer might change the opening times of the Exhibition.

4) ADMISSION – Legal and Natural persons whose business is connected with the subject of the Exhibition and who intend to display machinery, equipment, and materials as indicated in categories 1-2-3-4-5-6-7-8 of art. 10 of these Regulations may apply to the Exhibition.

The Organizer is entitled to object on its own unquestionable judgement to the display of machinery, equipment and materials, which do not come under the above-mentioned categories.

The application form shall be sent to the General Secretariat by **29th June 2018**.

5) ACCEPTANCE OF THE GENERAL REGULATIONS – Signing the application form, the Exhibitor commits himself to observe these Regulations and the additional rules that may be adopted by the Organizers in the interests of the Exhibition, and in particular those included in the Technical Regulations of Fiera Milano.

6) ADMISSION CONFIRMATION - REPRESENTED COMPANIES - BRANDS - COLLECTIVES - CO-EXHIBITORS – The Organizer will give written notice of acceptance of the applications by **27th July 2019**. This is valid only for the Exhibitor who has applied for admission. Assigning totally or in part the exhibit space, even if free, is forbidden. In case of established breach of this rule, the Organizer shall have the right to remove any goods brought in and displayed without permission at the risk and the expense of the stand holder.

It is instead allowed to show in the stand space machinery, equipment and materials of third parties represented by the Exhibitor and brands, subject to the approval of the Organizer and to the allocation's criteria of stand spaces (see art. 9), on condition that the stand holder submits the relevant application form and pays a fixed registration fee of:

- € 400.00 for each Represented Company
- € 200.00 for each Brand

6a) Represented Company - Foreign Head Office / Italian Branch Office – Exhibitors must give notice of the represented companies and/or the Foreign Head Office or Italian Branch Office by the proper form. Only for represented companies the Exhibitor must enclose an abstract of the agency contract which certifies the exclusivity of the relationship and the right of the Exhibitor to exhibit their products in his stand.

6b) Brand – A Brand is defined as a commercial name of a product owned by the Exhibitor. This brand must not have a VAT number different from that of the company holding the stand.

6c) Collective stands – Only organizations, associations and consortia may apply for a collective stand. Surface from 60 sqm for a minimum of 4 companies: the application fee for each participant is of € 550.00 (ATTENTION: for each participant the organizer of the collective stand must **pay a fee of € 100.00 for Insurance Services** - see art. 23).

6d) Co-exhibitor – Any person different from the Exhibitor who is present in the stand of the Exhibitor, regardless of his relationships with the Exhibitor is a "Co-exhibitor".

The Co-exhibitor shall fill in the form signed by his own legal representative and by the legal representative of the Exhibitor.

Each Exhibitor shall not have more than one Co-exhibitor. The Co-exhibitor

must pay a co-exhibiting fee of **€ 1,500.00** (ATTENTION: the Co-exhibitor must pay a **fee of € 100.00 for Insurance Services** - see art. 23).

The Organizer is always allowed to rescind the contract with the Exhibitor in case of presence of non authorized Co-exhibitor and to have the stand cleared out at the Exhibitor's expenses.

The co-exhibiting entry rate includes:

- One parking card valid for parking inside the fair during the Exhibition
- 1 copy of the Exhibition Official Catalogue + 1 further copy as ad voucher to all advertisers
- Entry in the Exhibition Official Catalogue with max 20 product categories; entry in the on-line Catalogue
- Automatic registration of entrances
- 2 entry badges for Exhibitors valid for during the Exhibition
- Invitation for their clients
- Free Wi-Fi

7) ADVANCE – Together with the application, and in addition to the fixed registration fee of **€ 950.00**, Exhibitors shall pay an advance of **€ 50.00** for every square metre of requested area. The advance will be returned if the application is rejected.

Applications without the above-said advance and the fixed registration fee will be considered as null and void.

7a) New VAT regulations – As from 1st January 2011, in accordance with the Legislative Decree No. 18/10 in application of the EU directive No. 8/08, **foreign Exhibitors liable for taxation** are not required any longer to pay the VAT on stand fee and services connected with the Show, with the exclusion of **non-commercial Companies/authorities and private individuals**.

In order to identify the type of Exhibitor (Company liable for taxation/non-commercial Company or private individual), before the issuing of the invoice it is essential to receive the information on the VAT number / ID code or other documents proving the status of VAT taxpayer.

Application forms shall be completed with the VAT number, otherwise invoices will be issued with the Value - Added - Tax.

8) RENUNCIATION – In case of Exhibitor's renunciation the advance and the fixed registration fee shall be kept as compensation, as long as the space left free could be reassigned to another applicant so that the entire Exhibition's area could be allotted. Otherwise, the Exhibitor is to pay the entire sum by way of penalty.

In any case, the renouncing Exhibitor shall be charged with all expenses relating to the requested and supplied equipment and installations, included the booked shell scheme (art. 12).

9) ALLOCATION OF STAND SPACES – The stand spaces shall be allocated at the exclusive discretion of the General Secretariat, taking into consideration the general interests of the Exhibition, the technical requirements, the date of admission, the preferences expressed by the applicant and, in particular, the requested area and the attendance at previous SIMEI editions.

The Secretariat has the right, even at the last moment, to change the position or the size of a previously allocated stand space should it be required.

The access to stand spaces is scheduled **from 14th November 2019 (including Sunday 17th November)**.

10) MACHINERY, EQUIPMENT AND MATERIALS ADMITTED TO THE EXHIBITION – As established by art. 4 of these Regulations, Exhibitors are allowed to display the following materials, machinery or equipment:

CAT. 1 – Production: stalk-removing machines, distilling equipment, crushers, presses, separators, draining tanks, crumbling machines, wine-making machines, and the like.

CAT. 2 – Handling and processing: pressure tanks, centrifuges, concentrators, desulfiting machinery, filters, pasteurizers, ion exchangers, and the like.

CAT. 3 – Bottling, conditioning and packaging: capsuling machines, dispensers, labellers, bottling machines, case packers, washers, sterilizing equipment, cappers and corkers, carton sealing machines, packaging machines, ranging machines, and the like.

CAT. 4 – Storage materials and containers: tanks, vats made of wood or other materials, kegs, bottles, demijohns, and the like.

CAT. 5 – Equipment for in-house transport and for the maintenance of materials in categories 1, 2, 3 and 4.

CAT. 6 – Accessory equipment: corks, caps, capsules, labels, baskets, cases,

racks, and the like.

CAT. 7 – Products: glues, detergents, filtering agents, etc., as well as laboratory equipment and products and accessory substances for the production of wine, spirits, oil and soft drinks.

CAT. 8 – Miscellaneous: publishing houses, trade fairs, associations, and the like.

The above machinery, equipment and materials shall concern companies dealing in wine, brandies, spirits, alcohol, beer, mineral water, soft drinks, juices, vinegar, oil or in bottling drinks in general.

Machinery and equipment shall be equipped with protective safety devices if and as required by the law.

11) STAND DESIGN – You are kindly requested to submit your stand layout by 27th September 2019 to the technical office of the Secretariat and to the Customer Service of Fiera Milano for approval, by uploading on the Exhibitor personal page of the online e-service website. The Customer Service, in agreement with the Secretariat, reserves the right to modify such plans. Stands not set up in conformity with the approved designs are to be immediately modified at the expense of the Exhibitor.

Furnishings, furniture, lights, office booths or other fittings are allowed to be placed in the stand space only if they are **not higher than 7 metres** and compatible with the hall structures and plants, and in any case they must be arranged in such a way as not to prejudice adjacent stand spaces or the harmony of the Exhibition (without exception).

To close the open sides of the allocated stand spaces with continuous walls longer than 30% of the side is strictly forbidden.

The external sides of partition walls, of furnishings or of office booths giving onto adjacent stand spaces, unless otherwise agreed between the parties, shall have a perfectly uniform and flat surface and are to be painted in a light, neutral colour.

All objects and furnishings which may cause damage or inconvenience to other Exhibitors or to Visitors, if decided by the Secretariat, shall be immediately removed.

The Exhibitor takes full responsibility for the accordance of his stand (fittings, products, and the like.) with the current safety regulations.

11a) Upper floor – In all pavilions you are allowed to make upper floors on following terms:

- block stand of minimum 90 sqm
- the upper floor shall be no more than 50% of the ground floor and in any case no more than 200 sqm whatever is the surface of the ground floor
- you are not allowed to display goods on the upper floor
- the cost of the upper floor is **€ 100.00/sqm. You are kindly requested to send to the Secretariat by 27th September 2019 a written statement that you are planning an upper floor with the right area in square metres.**

This terms are meant as alterations-deviations from Fiera Milano ones that will be sent later to the Exhibitors.

11b) Ceiling hanging structures – You are allowed to hang structures from the ceiling always observing the maximum allowed height quoted in art. 11 of these Regulations.

For technical information about making procedures, please see the Technical Regulations of Fiera Milano.

11c) Gangways – Occupation of gangways with carpet or aerial structures (trusses) has a cost per sqm: you can request an estimate to the General Secretariat. If you are approved you must observe the safety rules prescribed by Fiera Milano.

12) SHELL SCHEME PACKAGE – You can book a shell scheme package supplied directly by the General Secretariat - as better detailed in the attached prospectus - by sending the advance of **€ 30.00/sqm.**

The Secretariat is also at your disposal - as already pointed out on the application form - to make an estimate for customized shell scheme stands. The stand structures cannot be painted, nor lined with material either glued or fixed with nails, screws, screw anchors and so on.

In case of damages to the stand the entire cost of a new supply will be charged. For organisation reasons cancellation notices will be accepted by the General Secretary only if received before the stand allocation notice is issued, otherwise the full amount will be charged in the final statement of account.

13) SAFETY – Each Exhibitor shall observe all the rules in force on health and body prevention of workers and on labour and welfare law during the Exhibition, stand setting-up and dismantling and any other related activity included.

In addition the Exhibitor commits himself to observe and to make observe to all companies that work for him during the stand setting-up and dismantling and connected with any other related activity the Technical Regulations of Fiera Milano and each integral part of it, **with particular attention to the obligatory set-up by the Exhibitor of the Single Document of Interference Risk Assessment (DUVRI) to**

be obligatorily signed by all the contract companies operating on his behalf with regard to the above activities. The Technical Regulations, available on www.fieramilano.it / Exhibitors page / link to the Exhibition, includes also precautionary rules on exhibition safety (fire prevention, electric equipment, environmental protection, etc.), except the specific safety rules about activities made by the Exhibitor or contracted by other companies (stand setting-up and dismantling and related activities), the checking and observing of which is up to the Exhibitor himself.

Behaviours not in keeping with the above said safety rules, in particular when they can affect the general safety of the halls and of present third parties, will allow Fiera Milano to intervene and to stop immediately the services supplied to the stand or to close the stand itself. Any other consequence that may come from the disregard of the above-said rules is due only to the Exhibitor's responsibility and the one of the companies designated.

Fiera Milano is allowed to evict from the fairground the personnel of the executing companies / self-employed persons who work for the Exhibitor in case they haven't got the identity badge - provided for by art. 18, paragraph 1, letter u), art. 21, paragraph 1, letter c) and art. 26, paragraph 8 of Leg. Decree 81/08. At the same time Fiera Milano can banish the non-EU personnel in case it has got the identity badge but not a valid and readable residence permit or identity card.

The Company in charge of the evicted personnel will be served with a charge by registered post or certified email.

The Exhibitor who – as employing party – has authorized the company to work for him inside the fair at his stand will be informed of the charge.

The Exhibitor answers for the accordance with the current rules of everything made and organized by him and on his behalf in his stand in the order of setting-up material, structures, plants, displayed products and any other related activity.

Each Exhibitor must appoint a "Person in charge of the stand", somebody who takes on to safety ends any responsibility connected to the Exhibitor's activities inside the fairground towards all the interested persons for all the time they stay inside the fair. To the discretion of the Exhibitor and on his own responsibility the "Person in charge of the stand" can be a person different in each working stage (setting-up, Exhibition, dismantling).

The name of the person in charge and his telephone number must be written on the application form. Any changes or integrations must be transmitted to Fiera Milano before the beginning of the stand setting-up works and in any case before the workers' and materials' entering the fairground. If not, only the legal representative of the Company holding the stand answers for the safety. **Companies that work for Fiera Milano will access to the stand to supply services only before the "Person in charge of the stand" and with his permission. This tie doesn't exist for the Fair surveillance and safety staff.**

14) LOUDSPEAKERS - SOUND TRANSMISSIONS - NEON SIGNS - ADVERTISING - SIAE (Authors' and Publishers' Association) FEES – Sound transmissions are forbidden, including those from radio receivers. The General Secretariat might use the loudspeakers set up inside the fair for its own communications or in an emergency. Neon signs are allowed only if the light is not intermittent. **Light beams thrown on the ceiling or along the aisles are strictly forbidden.**

Advertising is allowed only inside one's own stand and only to Exhibitors / Represented Companies / Brands duly admitted to the Exhibition. Any other form of loud advertisement which might cause **inconvenience, such as music, projections with sound, shows with or without music, etc.** is forbidden. By distribution of sound and video graphic and multimedia supports containing protected works or creations of the mind according to Law 22.4.1941 no. 633, you shall pay the copyright royalties as well as the taxes relating to the authentication of these supports according to art. 181 bis of the same law. **The use of such works without a permit as well as of the above said supports without the stamp SIAE is liable to a penalty according to art. 171 and following Law 633/41.**

15) ENTRY RATES

– **€ 98.00** per linear metre of the stand front plus the following sums per square metre of stand space:

- Stand with 1 front (1 open side)	€ 150.00
- Corner stand or on 2 aisles (2 open sides)	€ 160.00
- Front stand (3 open sides)	€ 172.00
- Block stand (4 open sides)	€ 175.00

DISCOUNTED RATES for EXHIBITORS 2017 EDITION

- Stand with 1 front (1 open side)	€ 143.00
- Corner stand or on 2 aisles (2 open sides)	€ 150.00
- Front stand (3 open sides)	€ 160.00
- Block stand (4 open sides)	€ 163.00

Prices only apply to empty space, without any kind of shell scheme.

The whole area occupied by the same company, without gaps along the perimeter, is charged with these prices.

- € 7.00 per square metre for the following flat-rate services:
 - So many extinguishers in the stand as required by the law
 - Electric power up to 10 kW
 - Daily cleaning of the stand
 - Heating in the Exhibition halls
 - Surveillance, general lighting of pavilions and fire prevention in the common areas
 - Payment of municipal tax on advertising
 - Copyright for any audiovisual aids in the stands that are chargeable with duty. Royalties due to artists interpreters performers and to phonographic producers and to SCF - Consorzio Fonografici - are also included according to art. 72 and 73bis L. 633/1941.

Occupation of gangways with carpet or aerial structures (trusses) has a cost per sqm: you can request an estimate to the General Secretariat (see art. 11c).

Registration fee:

In addition each stand holder is required to pay the fixed registration fee of € 950.00, plus € 400.00 for each Represented Company and € 200.00 for each Brand.

The registration fee includes the following services:

- Technical assistance to the Exhibitor during the Exhibition
- One parking card for each stand holder valid for parking inside the fair during the Exhibition
- Official Catalogue of the Exhibition: 1 copy to each Exhibitor + 1 further copy as ad voucher to all advertisers
- Entry in the Exhibition Official Catalogue with max. 20 product categories stated by the Exhibitor / Represented Company / Brand; entry in the on-line Catalogue
- Working badges for the periods pre- and after-show
- Automatic registration of entrances
- Entry badges for Exhibitors according to stand size
- Invitation for your clients
- Free Wi-Fi

15a) Discount – The minimum area for each Exhibitor is 16 sqm.

On the total sum regarding the area in square metres of the allocated stand space - **except therefore the charge per linear metre of stand front and the fixed registration fee** - it will be granted a **discount of € 10.00/sqm** to those Exhibitors who will have paid **by 29th June 2018** all the amounts due at the time of the application and by 4th October 2019 the settlement of the space total cost.

15b) Municipal tax on advertising – It being understood the application rules, the Exhibitor shall pay to the Rho municipality the tax provided for by D.P.R. 26.10.1972 No. 639 about what is taxable. Following the agreements reached with the Rho municipality in the interest of the Exhibitors, this tax is set flat according to the area taken by the Exhibition. In order to avoid the onerous procedures that the Exhibitors should follow by themselves, this tax is included in the flat-rate services (see art. 15).

16) TERMS OF PAYMENT – The area shall be settled **by 4th October 2019**. In case of non-payment, Fiera Milano S.p.A. has the right, on behalf of the Organizer, to forbid the entrance of the exhibition material into the fair.

During the days just before the closing of the Exhibition the administration of Fiera Milano S.p.A. runs through all the invoices made out for additional services and supplies as well as any other charges.

You can deny these charges by 10 days after the Exhibition closing; after this term your counterclaim will not be accepted. **The statement of account can be found on the Easy Service platform, and the remittance of the amount to be paid by the Exhibitor can be carried out directly from the head office by wire transfer or credit card, accessing the Easy Service site, at the "Easyservice" digital totems or producing the statement of account at the bank counters operating on the Exhibition premises.** The removal of exhibits as well as fitting-up materials and other items belonging to Exhibitors is conditioned by the production of Exhibitors' badges at the gates of the Fair Grounds; said badges will authorize the exit provided that Exhibitors have fulfilled all their contractual obligations towards Fiera Milano and/or the Organizer.

17) E-SERVICE – E-service, online shop of Fiera Milano, enables the Exhibitors to order and rent all that is necessary for their participation in the 28th SIMEI. After the "notice of exhibit space allocation", the Exhibitor will directly receive from Fiera Milano a communication by e-mail at the address of the contact person mentioned on the application form, which will contain the references to access the online service, where the documents regarding the insurance, technical services and safety will be available for use and online filling-out. These documents shall be filled in. In addition the "Project of Stand Setting-up" shall be uploaded under the heading "Setting-up Project".

17b) "Easy Services" digital totems - New online service, exclusively for exhibitors. In a separate dedicated space at the event, Exhibitors will have direct

access to the Easyservice TOTEM using the exhibitor card to:

- enter the E-SERVICE shop and purchase the services for the event (eg.: technicians, caterers, etc.);
- register people and vehicles at the entrance on setting up/dismantling days;
- view and print invoices, account statements, maps, exhibitor passes and the Exit Pass;
- pay for participation or the invoices relating to the stand and services via credit card or electronic funds transfer with Mybank

18) SURVEILLANCE OF STAND SPACES – Fiera Milano provides for a general surveillance service in the Quarter. The responsibility for custody and surveillance of the stands and their content is solely for the respective Exhibitors throughout the opening hours of the pavilions both during the event and during the setting up and breaking down phases. Exhibitors must ensure their presence or that of their employees at the opening hours of the pavilions and be present at the same standstill until the last moment of the evening closing. In this regard, it is recommended to close valuables in special wardrobes before leaving the assigned parking place. Fiera Milano provides specific surveillance services. The exhibitor can apply for it through the online e-shop of Fiera Milano, within the terms set forth, at the Fiera Milano Logistics Service.

19) CLEANING – The cost of stand cleaning is already included in the flat-rate services (see art. 15).

20) PHOTOGRAPHS AND DRAWINGS – Private individuals, Visitors and Exhibitors are forbidden to take photographs or to make drawings inside the pavilions without being authorized by the General Secretariat. This one and Fiera Milano S.p.A. may photograph any stand and use the relative reproductions without having to pay any royalties to the Exhibitors.

21) SIGNS – Signs and other kind of illustrative material are to be not higher than 7 metres subject to limitations of art. 11. It is forbidden to put out signs indicating references or the successful sale of any display machinery or material.

22) DECLARATION OF VALUE – It is compulsory for the Exhibitor to declare the "effective value" of goods, machinery, equipment and items for setting up the stand, which the latter intends to bring into the Fiera Milano grounds, also on behalf of represented firms, using the specific compulsory form; failure to send in the notification of value will be interpreted as acceptance of the minimum capitals pursuant to the following "Insurance" paragraph.

In the case of claims, should the value declared by the Exhibitor fail to correspond to the value of the insured objects, the insured value will anyhow be considered as the one declared by the Exhibitor. All save for provisions given under article 1907 in the Civil Code, for the purpose of eventually applying the "proportional criteria" to compensate damages. Always given the faculty of Fiera Milano S.p.A. to control the declarations.

23) INSURANCE

23a) All-Risks Policy - Exhibitor's Property policy (excluding risk of terrorism and sabotage)

1. Goods, materials, items for setting up the stand and equipment brought into Fiera Milano by the Exhibitor and the Co-exhibitor (also of Collective Stands) are required by the Organizer and Fiera Milano S.p.A. to be covered by an all-risks type of insurance policy with waiver to claim reimbursement against third parties, therein included Fondazione Fiera Milano, Fiera Milano S.p.A., relevant associated companies, the Organizer and third parties anyhow concerned with the organization of the Exhibition.

This insurance coverage will be put at your disposal by Fiera Milano S.p.A. for a minimum capital of 25,000.00 euros and the relevant sum of € 100.00 will be debited by Fiera Milano S.p.A., together with the issuing of the participation fee invoice of the Organizer.

By compiling and signing the "INS" form - you can download it from the proper page of compulsory forms on the e-service website of Fiera Milano - the Exhibitor will be given the possibility of increasing the capital automatically lent.

Coverage includes the stipulation of a 10% insurance exclusion against each claim in the event of theft, with a minimum of € 250.00, to be redoubled after the Exhibition has closed down.

2. Exhibitors who have already taken out their own all risks insurance, valid for trade fairs and exhibitions, to guarantee goods, machinery, equipment and items to set up the stand brought on the Fiera Milano fairground, with a clause to waive claims for reimbursement against Fondazione Fiera Milano, Fiera Milano S.p.A., relevant associated companies, the Organizer and third parties anyhow concerned with the organization of the Exhibition, are anyhow required to sign and return the special form, attaching a declaration signed by their own legal representative and by the insurance company that the aforementioned items has been covered by an all-risks policy for a sum



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of no less than the one considered hereto (see facsimile included in the "INS" form).

IN THIS CASE THE INVOICE ALREADY ISSUED WILL BE CANCELLED.

23b) Third-party insurance policy - Fiera Milano will automatically provide all Exhibitors with this insurance, free of charge, by including them in its own general policy, which considers a ceiling of no less than € 100 million.

23c) Limitation of Liability - The Exhibitor, by signing the Application Form, agree to release Fiera Milano and the Organizer from any liability for consequential losses, reputational damage, loss of revenues, etc. Also for any direct loss, as per the coverage provided as per Art. 23a above, each Exhibitor agrees to release Fiera Milano and the Organizer from any liability.

24) DAMAGE TO STAND SPACES - Stand spaces shall be returned in the same condition in which they have been taken. Exhibitors are charged with any restoration's cost and are also responsible for any damage. The restoration's work will be made directly by Fiera Milano S.p.A..

25) PRICE INCREASE - The fees for stand spaces are fixed, in general, according to the costs estimated **on 20th November 2017**. In the event of a general increase in prices or in the cost of labour, of electricity, etc. the Organizer reserves the right to readjust fees and rates.

26) CHANGES IN THE REGULATIONS - The Promoters reserve the right, also departing from these General Regulations, to lay proper down rules to regulate better the Exhibition and all the services connected with it.

Such rules have the same value of these Regulations and are to be considered equally binding.

In case of breach of these General Regulations, the Promoters, on request of the General Secretariat, may also decide on the expulsion. In such a case, the Exhibitor is not entitled to a refund or to any kind of compensation.

27) FORCE MAJEURE - In case of force majeure, or for reasons beyond the Organizer's control, the date of the Exhibition can be changed or the Exhibition itself can be cancelled. In this case the Organizer, after having honoured its commitments towards third party and covered all the organization's expenses, will share out among the Exhibitors, within the limits of the advance, the residual charges in proportion to the amounts due for the requested square metres.

Any possible residual amounts will be proportionally returned to Exhibitors.

The cost of special equipment and/or installations requested by Exhibitors are to be entirely refunded by Exhibitor themselves. On no account the Organizer can be sued for damages.

28) SALE OF PRODUCTS AND ADVERTISING - Exhibitor is strictly forbidden to put the displayed products up for sale with prompt delivery. Throughout the whole Exhibition area, including stand spaces, it is also forbidden to spread, by whatsoever means, any kind of illustrative or advertising material relating to any company which has not been admitted or registered to the Exhibition. Should that be the case the General Secretariat has the right to expel immediately this material and its bearers.

29) OBLIGATIONS AND RESPONSIBILITIES OF FIERA MILANO S.P.A. - Fiera Milano S.p.A. is responsible to give to the Exhibitor the stand space - as allocated according to art. 9 of the Exhibition General Regulations - and for the services specified in art. 15 of the Exhibition General Regulations.

In any case, the Exhibitor frees Fiera Milano S.p.A. from any responsibility within the limits laid down in art. 1229 of the Civil Code. The liability of Fiera Milano S.p.A. is limited to the payment of a sum equal to 30% of the entry rates due by the Exhibitor. Any further claim of refund is impossible.

30) PLACE OF JURISDICTION - The Court of Milan is the exclusive place of jurisdiction for any dispute.

31) TECHNICAL REGULATIONS - Additional technical regulations about the setting up of the stand and others such as: insurance - power and water supply - loading and unloading of the goods - fire prevention - etc. will be communicate separately or included in the "Technical Regulations". These are to be considered an integral part of these Regulations.

32) NON-OCCUPATION OF STAND SPACES - Stand spaces left unoccupied within **1.00 pm of the day before the opening of the Exhibition - 18th November 2019** - will be considered as deserted and the General Secretariat shall have full right to use them in any way or to allocate them to other Exhibitors with no obligation to refund.

33) CLEARING OF STAND SPACES - Stand spaces are to be completely cleared **within 3 days from the closure** of the Exhibition. Otherwise Fiera Milano S.p.A., just as it does not answer for goods, materials or whatever else left in the stand, reserves the right to remove and store them, without any responsibility on its part and at the defaulter's expense, risk and peril. Objects that have not been claimed within two months may be put up for auction and the proceeds, after expense and possible rights of Fiera Milano S.p.A., will be credited to the Exhibitor. Leaving materials of the exhibiting firm in the Exhibition area also involves the payment of a fee to Fiera Milano S.p.A. for the extra-occupation of such area. The removal of exhibits as well as fitting-up materials and other items belonging to Exhibitors is conditioned by the production of **Exhibitors' badges** at the gates of the Fair Grounds; said badges will authorize the exit provided that Exhibitors have fulfilled all their contractual obligations towards Fiera Milano and/or the Organizer.

34) NON-OBSERVANCE - In case of non-observance of the regulation limits related to office booths, signs or other fittings of the stand, the General Secretariat is unconditionally authorized, to do whatever is necessary to re-establish the observance of the rules.

Furthermore, non-observance of any rule of the General or Technical Regulations, or of any other rule laid down according to the General Regulations, in addition to the measures provided specifically for this case, may entail the loss of any right of priority or preference in the assignation of stand spaces at future SIMEI Exhibitions or, in case of recidivism, even the non-admission to the Exhibition.

35) DATA PROCESSING - The exhibitor agrees to the automated processing of his/her data by the Unione Italiana Vini Servizi soc. coop (Data holder) in compliance with law 196/63 and the rules of security and data integrity for the pursuit of purposes related to the event. The interested parties may obtain confirmation from the Holder of the existence of their personal data and its availability in an intelligible form. The interested parties also have the right to request the deletion, transformation into anonymous form or blocking of data processed illegally. They may also request its updating, correction or, if necessary, completion or refuse the processing itself for legitimate reasons. The person in charge of the processing to be contacted for exercising these rights is Ernesto Abbona at Unione Italiana Vini Servizi soc. coop. Via San Vittore al Teatro 3, 20123 Milano (e-mail: espositori@simeit.it).

36) OBLIGATIONS OF FINANCIAL FLOWS TRACEABILITY

1. Unione Italiana Vini Servizi soc. coop., while carrying out all services as described in these Regulations, shall comply with all obligations concerning the financial flows traceability pursuant to Art.3 Law 13 August 2010, n 136 and subsequent modifications and additions. In particular, in case the exhibitor is a public body and/or public corporations and/or in any case considered as a "contracting station" according to the above law, Unione Italiana Vini Servizi soc. coop.:

a) takes on, on pain of absolute nullity of the present contract, all obligations of financial flows traceability pursuant to Art. 3 of the Law 13 August 2010, n 136 and subsequent modifications and additions - even in the relationships with its own sub-contractors and sub-contract companies belonging to the supplying business chain that may be in any way interested in the work order;

b) undertakes to use one or more bank or postal accounts opened at Banks or at Società Poste Italiane S.p.A., dedicated, also not exclusively, to the specific public work order received;

c) undertakes to give immediate notice to the contracting station and to the Prefecture - Territorial Office of the Government - in case of non-compliance by its counterparty to the obligations of financial flows traceability and to terminate the contract even with regard to the relationships with its own sub-contractors.

2 The exhibitor considered as "contracting station" in compliance with the above law shall fill in the Application Form, also including, on pain of nullity of the same Application, the obligatory CIG code (identification tender code) and - where necessary - the CUP code (single project code) concerning the pertinent public investment.

3 The exhibitor considered as "contracting station" in compliance with the above law shall have the right to terminate the contract, pursuant to and for the purposes of Art. 1456 Civil Code, in case Unione Italiana Vini Servizi soc. coop. should not comply with the obligation specified at letter b) of the previous paragraph .1 and/or in general should not comply with any obligation of financial flows traceability pursuant to Art. 3 of the Law 13 August 2010, n 136 and subsequent modifications and additions.