



28th International Enological
and Bottling Equipment Exhibition
Fiera Milano Rho, 19th-22nd November 2019

SIMEI General Secretariat - Via San Vittore al Teatro, 3 - 20123 Milan, Italy
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FIERA MILANO

Dear Sirs,

we have pleasure in informing you that the 28th edition of SIMEI will be held from 19th-22nd November 2019 in the **halls 9, 11, 13, and 15 on the exhibition fairground of Fiera Milano** - Strada Statale Sempione 28 – 20017 Rho (MI) - Italy.

SIMEI is the **WORLD LEADER** in wine technology. It is also the only international biennial Exhibition which presents **equipment, machinery and products for the production, bottling and packaging of all drinks: wine, oil, but also water, beer, soft drinks, etc.**

Please find here enclosed the complete application form, the General Regulations and the questionnaire for the free catalogue. Exhibitors who apply **by 29th June 2018 will get € 10.00/sqm off**. Please send the application form to SIMEI General Secretariat- via S. Vittore al Teatro 3, 20123 Milan (Italy). Application forms without money will not be valid.

You are kindly reminded to read carefully the General Regulations and in particular: **Art. 5** "Acceptance of the general regulations" - **Art. 8** "Renunciation" - **Art. 15** "Entry rates" - **Art. 16** "Terms of payment" - **Art. 23** "Insurance" - **Art. 32** "Non-occupation of stand spaces" - **Art. 33** "Clearing of stand spaces".

Stands will be allocated, as usual, directly by the Secretariat according to the General Regulations. Exhibitors can express their **preference for space, open sides and pavilion**. Choosing the stand on the layout is not allowed.

The General Secretariat is at your disposal for any information you should require from Monday to Friday from 9.00 to 17.00.

Thanking you in advance for your cooperation, we hope to receive your completed, signed registration form as soon as possible.

Yours faithfully,

THE GENERAL SECRETARIAT



IMPORTANT DEADLINES FOR 28TH SIMEI 2019

29TH JUNE 2018

Deadline to submit the application form to the Secretariat, so that you can get a discount of € 10.00/sqm. Please enclose:

- *registration fee, advance and eventually registration fee for represented companies / brands (Exhibitors who book a shell scheme package shall send the advance of € 30.00/smq);*
- *application form signed where required and eventually notification of all represented companies / brands;*
- *questionnaire for the catalogue filled up and signed for acceptance (for stand holder and represented companies / brands);*
- *eventually application form for Co-exhibitor together with the registration fee and the questionnaire for the catalogue.*
- *Incoming Project form*

22ND MAY 2019

Deadline to apply to the Secretariat additional invitation cards to pre-registration (the standard is 500 for each company).

31TH MAY 2019

Deadline for 2019 advertisers to confirm the ad special positions in the General Catalogue and/or in the Visitor's Guide.

28TH JUNE 20159

Deadline to reserve by the Secretariat the advertising space in the General Catalogue and/or in the Visitor's Guide and to reserve the Contag service.

27TH JULY 2019

Deadline to send to the Secretariat the ad material for the General Catalogue and/or the Visitor's Guide and to send the digital material for the Contag service.

27TH SEPTEMBER 2019

Deadline to submit to the Secretariat the stand layout for approval (art. 11 of the General Regulations).

4TH OCTOBER 2019

Deadline to pay to the Secretariat the settlement of the total sum due for the exhibition space (art. 15 and 16 of General Regulations).

14TH-18TH NOVEMBER 2019

The halls are open to allow the stand setting-up:

14th-17th November: 7.30am - 6.30pm

18th November: 7.30am - 6.00pm.

23TH-25TH NOVEMBER 2019

The halls are open to allow the stand dismantling (7.30am - 6.30pm).

FOR FURTHER INFORMATION:

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