

REGULATION

Art. 1 – Aims

Unione Italiana Vini (UIV), organizer of SIMEI - International Enological and Bottling Equipment Exhibition - in collaboration with Vinidea srl, is organizing a competition for innovations presented at the 30th SIMEI (hereafter "exhibition"), which will take place in Milan from 12th-15th November 2024. The initiative, reserved for exhibiting companies only, aims to enhance and disseminate the product and process innovation carried out by the supplying companies. The equipment, services and in general the products (hereinafter referred to as "works") must involve progress in the areas indicated in the following art. 3.

Art. 2 – Secretariat and voting

The Organizing Secretariat is in the SIMEI administration office - via San Vittore al Teatro 3, Milan - Italy.

Regarding the purposes of Art.1, assessments for the recognition of the "Technology Innovation Award SIMEI 2024" will be awarded based on the evaluations made by the Jury composed of a technical-scientific Committee (Committee), made up of university professors, experts and representatives of user companies, which will select the candidates and give its own evaluation.

The Committee will also evaluate the "works" in order to assign the "New Technology SIMEI 2024" and the "Green Innovation Award SIMEI 2024" awards.

The members of the Committee are appointed by the board of Unione Italiana Vini and include:

- A chair and a deputy chair chosen among national and international leading figures in the world of enology;
- a number of members chosen among the representatives of the scientific community (universities, public and private, national and regional research institutes);
- a number of representatives better if chosen among the wine-makers associated to Unione Italiana Vini;

In addition, both the Committee and its President are allowed to make use of the experts. The members of the Committee may be represented by an appointed delegate belonging to the same body.

Art. 3 – Participation requirements

Companies exhibiting at SIMEI may ask the "Committee" for recognition of one or more creations, provided that these:

- a) are to be used in the product sectors included in the exhibition;
- b) have not already been displayed in previous editions of SIMEI by the applicant and/or its associates; however, creations already displayed in previous editions of SIMEI, may also participate in the contest as non-commercial concepts or prototypes;
- c) present innovative features as compared to other existing or patented creations, either as a whole or in one or more important elements of conception, construction or process;
- d) show progress in terms of:
 - technical innovation;
 - efficiency and functionality;
 - economic, environmental, ethical-social sustainability
 - practicalness in the application;
 - environmental impact;
 - quality of work;
 - quality of enological products.

In order to qualify for evaluation for the "Green Innovation Award SIMEI 2024" award too, the works must show specific elements to allow to achieve improvements in one or more of the following environmental objectives of the green taxonomy, in line with the definitions provided for by EU Regulation 2020/852 of 18 June 2020:

- climate mitigation;
- the circular economy;
- water consumption.

For each element indicated, a report must be provided that will allow for evaluation of the sustainability results with the improvements achieved, a description of the methodologies applied and any attestations/certifications by third parties.

Art. 4 – Application form

The exhibitor must provide an application form for each creation presented to the contest.

Only applications sent by e-mail or set up in electronic format, written in Italian or in English, will be accepted. Furthermore, applications must be:

- made by using the provided form and returned in PDF format;
- addressed to the Committee's Secretariat at concorso@simei.it;
- returned to the Secretariat office by 5pm on 30th June 2024.

Applications received after this date will not be accepted for the Jury's assessment. The Secretariat will answer all messages using the email address concorso@simei.it; if no reply is received, the message sent is considered not received.

Art. 5 – Documentation

Each application form must be completed with the following informations in Italian or English languages uploaded on the link:

<https://form.jotform.com/240143963749362>

Information required is:

- general information about the creation;
- creation's detailed technical descriptions and drawings that illustrate its main features, functionality, originality, advantages and application fields in PDF format;
- photographs and, if present, brochures in JPG or PDF format;
- documentation of the experimental tests run on the creation presented at the Contest - preferably carried out by certified institutes or specialized centres - in support of the innovative features shown by test results and claimed by the exhibiting company, in PDF or JPG format;
- in the case of mechanical equipment, a copy of the EC Compliance Declaration and instructions manual, if any, according to the 2006/42/EC Directive in PDF format;
- a 2-minute film;
- a photocopy of the bank transfer of € 800,00 (for each work) object of the payment INNOVATION CHALLENGE SIMEI 2024 to UNIONE ITALIANA VINI SERVIZI soc. coop. at Banca Intesa San Paolo, Ag. 350 Milano - IBAN IT 03 P 03069 01626 10000068336.

Companies will have the opportunity to present the work entered in a webinar accessible to the Committee members only, to be arranged for the day before the winners are identified.

The fee includes:

- presence in the Innovation Challenge area in the SIMEI halls with No.1 poster dedicated to each awarded work;
- video with all the awarded works, which will be shown in all SIMEI conference rooms;
- No.1 article dedicated to the awarded works on Il Corriere Vinicolo and on www.simei.it;
- newsletter dedicated to the awarded works sent to all SIMEI visitors;
- promotion on the SIMEI and Unione Italiana Vini social channels.
- promotion of the awarded works of the awarded works on Infowine channels;
- promotion of the awarded works in Enoforum events.

Documents will not be returned at the end of the exhibition but data will remain confidential.

Art. 6 – Admission

After reviewing all the applications, the Committee will carry out a selection of the creations by 23rd September 2024. If the documentation is incomplete or does not meet the requirements set out in Art.5, applications will not be admitted to the competition and payments will not be refunded. A sample of every selected creation admitted to the contest after the first selection must be presented in a designated location decided by the Committee for a possible visual and technical inspection by the 12th September 2024. Alternatively, a videoconference call may be required to clarify any queries raised during the evaluation. If necessary, the Committee reserves the right to run checks and ask for documentation for additional information regarding the creations' innovation character.

Art. 7 – Certificates' award

The Committee will judge the validity of the innovations based on their compliance with the requirements of art. 3 and will hence award the "Technology Innovation SIMEI 2024", "New Technology SIMEI 2024" and "Green Innovation Award SIMEI 2024" certificates. The Committee's decision is final.

Art. 8 – Certificates' promotion

Creations which have won the "Technology Innovation Award SIMEI 2024" certificates in accordance with Art. 3, will be given a displayed card which may be exhibited next to the product in the exhibitor's stand during the exhibition (SIMEI). Each creation appointed in "Technology Innovation Award SIMEI 2024" will be awarded with a certificate during a special ceremony.

The Committee will be issued a "New Technology SIMEI 2024" certificate to works with particular innovative value. Finally, the Committee will assign the "Green Innovation Award SIMEI 2024" award to works showing particular value in terms of improving sustainability.

Art. 9 – Use of certificates

Exhibitors whose products have received the "Technology Innovation SIMEI 2024", the "New Technology SIMEI 2024" or the "Green Innovation Award SIMEI 2024" awards may use the certificates to promote the winning "work" only.

Art. 10 – Property protection

Industrial property rights and application for patents are the sole responsibility of the submitting manufacturer.