

EXPO WINE
WINE
EXPO BEER+

SUPPLIER TRADE SHOW • WINE AND BEER SYMPOSIUM
BUSINESS WHEEL

May 30th - 31st - June 1st
2019

A SPACE THAT WILL GENERATE

NEW OPPORTUNITIES AND COMMERCIAL LINKS WITH POTENTIAL CUSTOMERS, BY ESTABLISHING THE APPROPRIATE CONTACTS WITH A HIGHLY SPECIFIC GROUP.



+200
EXHIBITORS



8.000m²
EXHIBITION AREA



+ 10.000
VISITORS

WINE INDUSTRY IN CHILE



+ 1300
WINERIES



12,9 MM HL
NATIONAL PRODUCTION



14 LT/CÁPITA
CONSUMPTION



140.000
PLANTED HECTARES

BEER INDUSTRY IN CHILE



+ 500
BREWERIES



7 MM HL
NATIONAL PRODUCTION



47 LT/CÁPITA
CONSUMPTION



+27 %
CONSUMPTION INCREASE
DURING THE LAST 10 YEARS

BENCHMARK FORM CHILE TRADE SHOW

EXPOMIN

Chile



- +70.000 visitors
- 1.266 exhibitors
- 2.300 comercial meetings

EDIFICA

Chile



- +30.000 visitors
- 500 exhibitors
- 35.000 m2 exhibition

FOODSERVICE

Chile



- 25.000 visitors
- 750 exhibitors
- +14.000 m2 exhibition

BENCHMARK WINE INDUSTRY



VINITECH

Francia

- +47.000 visitors
- 850 exhibitors
- 65.000 m2 exhibition



SITEVINITECH

Argentina

- +15.000 visitors
- +200 exhibitors
- +10.000 m2 exhibition



UNIFIED

USA

- 14.000 visitors
- 700 exhibitors
- 28 machinery areas .
- 16.000 mt2 exhibition

BENCHMARK BEER INDUSTRY

Brau
Beviale

BRAU BEVIALE

Alemania

- +37.000 visitors
- 1.115 exhibitors
- 44.000 m2 exhibition.




BREWERS ASOCIATION

USA

- +20.000 visitors
- +835 exhibitors
- 20.000 m2 exhibition.

EXPO DEVELOPMENT

-  Trade Suppliers
- 220 stands
 - Areas from 9 m2 up
 - Focused on suppliers of machinery and services of the entire production chain.

-  Symposium
- Beer Symposium
 - Wine Symposium
 - Summit Wines of Chile.
 - New Technologies presentation.
 - Suppliers Talks

-  Sponsors and Supported
- Ministry of Agriculture
 - Corfo
 - ProChile
 - ACECHI
 - Wines of Chile
 - CENEM
 - ASIMPRES
 - ANIAE (Chilean Oenology Association), Among others



LOCATION ESPACIO RIESCO

The largest Convention and Event Center in Chile



FAIR OF SUPPLIERS
FOR THE CONGRESS OF WINE AND BEER, BUSINESS CONFERENCE



Producer



Sponsors



Media partner



Supported by



AUSPICIADORES

Platinum



Gold



*TBC

Silver



EXPOSITORES



POR CONFIRMAR



Alguna empresa/contacto que crean debería estar?

STAND ALTERNATIVES

STAND PRICES

<p>BASIC STAND UF 9 m² + Iva USD 400 m² + Tax From 9m² + to 90m²</p>	<p>FULL EQUIPPED STAND UF 10 m² + Iva USD 450 m² + Tax From 9m² + to 90m²</p>
<p>INTERN NET AREA UF 7 m² + Iva USD 310 m² + Tax From 18m²</p>	<p>EXTERNAL NET AREA UF 3,5 m² + Iva USD 1500 m² + Tax From 100m²</p>

IMPROVE YOUR STAND

<p>PLATINUM STAND (ISLAND) UF 33 + Iva USD 1500 + Tax From 18m²</p>
<p>GOLD STAND (3 FRONTS) UF 18 + Iva USD 800 + Tax From 18m²</p>









SPONSORS

	PLATINUM	GOLD	SILVER
STAND IN INTERIOR NETWORK AREA	36 M2	18 M2	9 M2
STAND TYPE	Island	3 Fronts	2 Fronts
BRAND PRESENCE IN MEDIA PLAN	+		
LOGO ON THE ACCESS BANNER	+	+	+
LOGO ON THE AREA ACCESS	+		
LOGO ON THE WEBSITE BANNER	+	+	+
LOGO ON THE LANYARD	+		
LOGO ON THE BACK OF PRESS	+		
POSSIBILITY TO PRESENT IN SYMPOSIUM	+	+	+
LOGO ON THE SYMPOSIUM ENTRANCE	+	+	+
LOGO PROJECTION DURING SYMPOSIUM BRAKE	+	+	+
LOGO ON EXPO WINE + BEER CATALOG	+	+	+
CATALOG ADVERTISING	Full Page	1/2 Page	1/4 Page
MENTIONS IN SOCIAL NETWORKS	+	+	+
MENTIONS IN PRESS NEWS	+		
VIP LOUNGE TICKETS	10	5	3
MAILING BASE	5	3	1
POSSIBILITY TO SPOSOR A SPEACKER(OPENING)	+	+	+
PRICE WITH STAND USD + TAX	25.000	15.000	8.000

OTHER SPONSORS

BUSSINES WHEEL+ ÁREA VIP	5.000 USD + TAX
SYMPOSIUM	10.000 USD + TAX
LOGO ON WEBSITE CENTRAL BANNER	3.000 USD + TAX
POSSIBILITY TO GIVEAWAY PARASOL AT PARKING AREA	1.800 USD + TAX
OFFICIAL EXPO BAG	6.000 USD + TAX
LOGO ON WATER BOTTLES GIVEN TO EXPO ASSISTANTS	7.000 USD + TAX
HANGING CANVAS (3 x 6mt, logo in the middle)	1.500 USD + TAX
POSSIBILITY TO INSTALL BALLON AT THE PARKING AREA	1.000 USD + TAX
PERIMETRAL FENCE FLAG (50 at exhibition or 100 at parking area)	8.000 USD + TAX

GENERAL PROGRAM

OPEN TO INDUSTRY

May 30-31st
10:00 to 19:00 hrs.

Wine International Symposium
May 30th-31th
10:00 to 18:00 hrs.

Beer International Symposium
May 30th – 31th
10:00 to 18:00 hrs.

OPEN TO GENERAL PUBLIC

June 1st
10:00 to 18:00 hrs.

Winemaking courses
10:30 to 12:30 hrs
14:00 to 16:00 hrs.

Brewing courses
10:30 a 12:30 hrs
14:00 a 16:00 hrs.

INTERNATIONAL SYMPOSIUM

Time	Thursday May 30th		Friday May 31st		Saturday June 1st					
	Salon Tanino	Salon Lupulo	Salon Tanino	Salon Lupulo	Salon Tanino	Salon Lupulo				
10:00	Viticulture and Oenology ...from vine to bottle...	How to Sales and Marketing your Brand	Wines Sales and Marketing	Brewing and Production	How to make your Wine, Tasting	How to make your Beer, Tasting				
10:30										
11:00										
11:30										
12:00										
12:30										
13:00	Production, bottling, canning and other packaging	Sustainability and Beer Tourism	Sustainability and Wine Tourism	Types of Beer	How to make your Wine, Tasting	How to make your Beer, Tasting				
13:30							Q&A	Q&A	Q&A	Q&A
14:00										
14:30										
15:00										
15:30										
16:00										
16:30										
17:00										
17:30	Q&A	Q&A	Q&A	Q&A						

CONTACT AND SALES



María José Oliva
Commercial Assistant

+56 9 49254222



Alonso de Córdova 2681 of 404 – Vitacura
Santiago – Chile



contacto@expowinebeer.com
www.expowinebeer.com



Vicente Traviesa
Executive Director

+56 9 9999 5111



Alonso de Córdova 2681 of 404 – Vitacura
Santiago – Chile



vtraviesa@expowinebeer.com
www.expowinebeer.com

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expo

WINE BEER

ENCUENTRO

INNOVACIÓN Y
DESARROLLO

DE DOS

MUNDOS

FERIA DE PROVEEDORES