

Liquid innovation. Solid solutions.

The only event in Italy dedicated to
Liquid Food&Beverage technology.

BEVERTECH, the new vertical fair dedicated to the
production, bottling, packaging and distribution
technologies in the Beverage world.

A meeting place for **technologies** related to the
production, bottling, packaging and distribution
of soft drinks, water, juices, milk and derivatives,
baby foods and energy drinks..

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Organized by



Fiera Milano

**17-20
November
2026**

**BEVER
TECH** A BRAND OF
IPACK-IMA

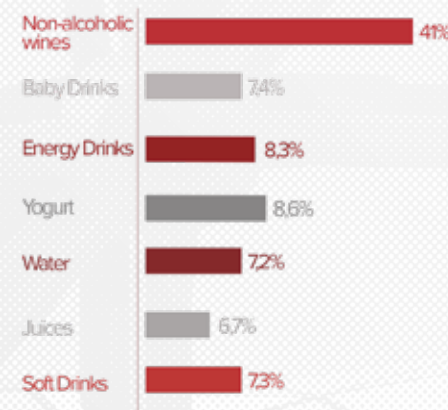
A winning partnership



Bevertech is the result of the synergy between **Sime**, the world leader in technology for production and bottling and **Ipac Ima**, a benchmark exhibition for packaging, processing and materials.

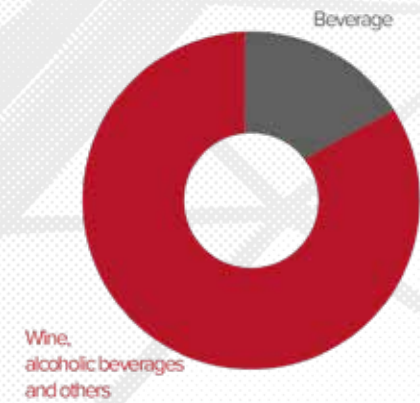
Present and future: a constantly growing business

2018 - 2024
Growth rate



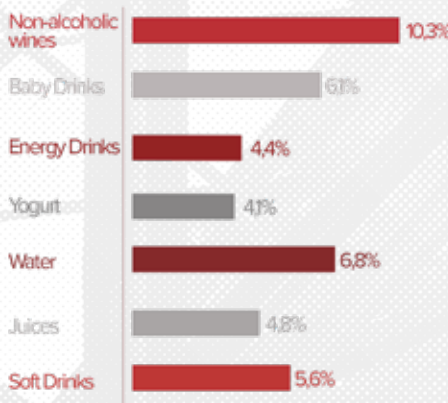
Non-alcoholic wines 41% | Baby Drinks 7,4% | Energy Drinks 8,3% | Yogurt 8,6% | Water 7,2% | Juices 6,7% | Soft Drinks 7,3%

Visitors for the Beverage sector at SIMEI 2024



Beverage 15,61% | Wine, alcoholic beverages and others 84,39%

2025 - 2029
Expected growth



Non-alcoholic wines 10,3% | Baby Drinks 6,1% | Energy Drinks 4,4% | Yogurt 4,1% | Water 6,8% | Juices 4,8% | Soft Drinks 5,6%

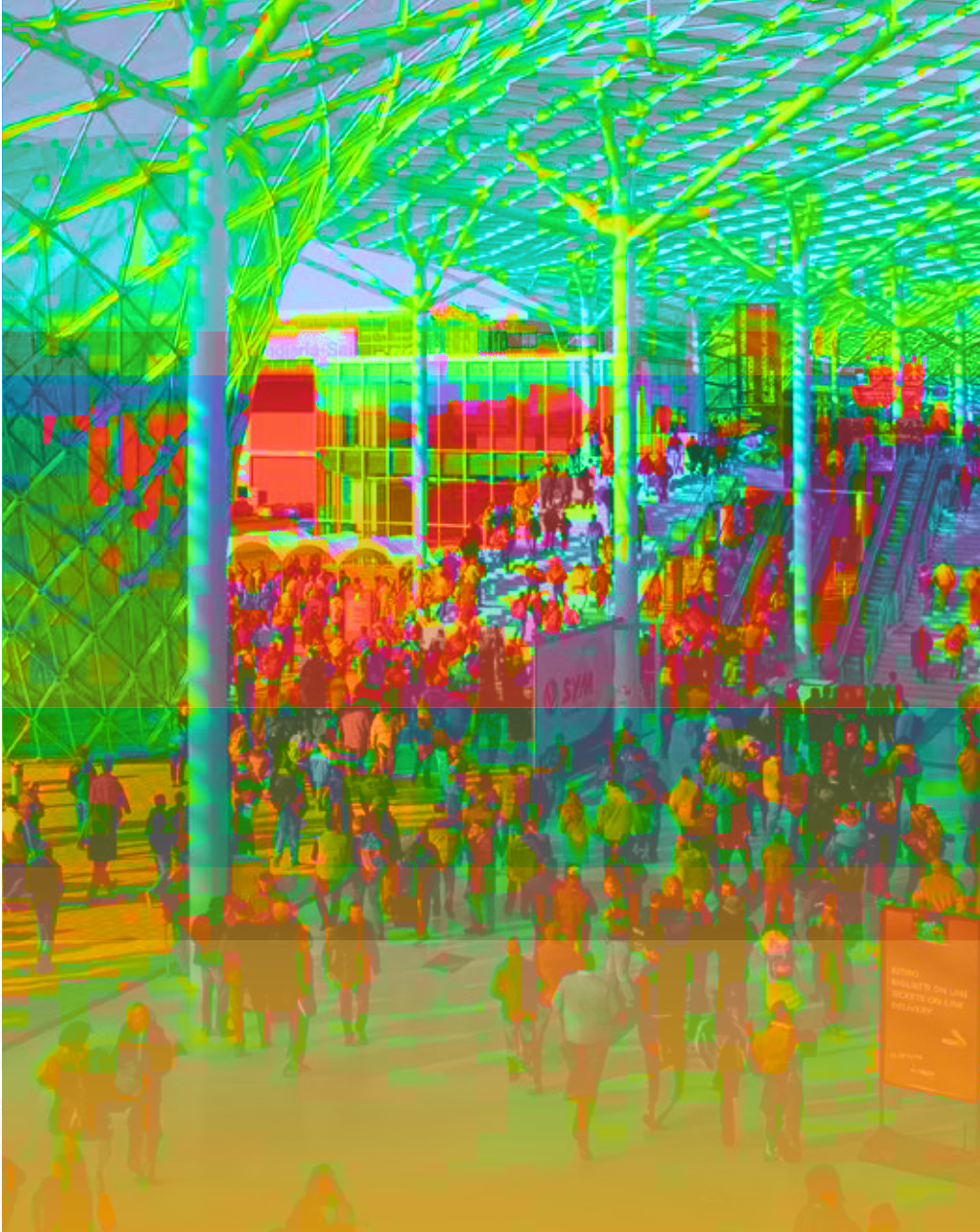


Technological Contamination

From production to packaging

Bevertech breaks down the boundaries between sectors, favouring **positive contamination** between related industries:

- Smart packaging technologies adaptable to multiple markets
- Process and treatment lines for liquids, from bottling to smart closing
- Automation and digitisation at the service of the liquid supply chain
- Sustainable packaging and traceability technologies



Profiled buyers and visitors

Trade visitors and targeted buyers, starting from consolidated databases.

Bevertech targets a **selected audience** that starts from the **SIMEI** and **Ipac Ima** database and enriching it thanks to targeted **recruitment campaigns**.

- Buyers, food technologists, managers
- Liquid Food&Beverage stakeholders
- Entrepreneurs and decision makers
- Distributors and large-scale retail operators
- Production and packaging managers