

Press release

DYNAMIC RESTART FOR SIMEI: 2022 edition closed with over 30,000 visitors

CASTELLETTI (UIV): SIMEI PLACE OF BUSINESS AND ADVOCACY FOR SECTOR WORTH MORE THAN 3 BILLION EUROS

(Milan, 18 November 2022). "We close this 29th edition of Simeï with over 30,000 visitors, in line with 2019, before the pandemic: a result that exceeds our expectations by 20%". This is how the general secretary of the Unione italiana vini, Paolo Castelletti, closed the International Exhibition of Winemaking and Bottling Machinery that took place from 15 to 18 November at Fiera Milano. "We have recorded a third of visitors from abroad - he added -, representing 50 countries around the world, confirming the strong international vocation of a sector that makes 70% of its turnover abroad. It is a dynamic restart - he concluded - that confirms Simeï as the leading event for wine&beverage technology, a place of business and networking for a crucial sector for the Italian economy that is worth more than 3 billion euros, but also an incubator of reflections and inputs for sector policies, starting from the theme of sustainability, which featured across the entire event".

With 480 exhibitors, 25,500 square metres of exhibition space and 450 foreign delegates invited by the Unione Italiana Vini and the Ice Agency, Simeï is the foremost event for wine technology, from the vineyard to the cellar, from bottling to labelling and right up to the glass. The 2022 edition hosted, in addition to the awards of the "Lucio Mastroberardino Simeï 2022 Innovation Challenge" and the Iga Beer Challenge, 40 side events including conferences, round tables and discussion cafés in partnership, among others, with The Sustainable Wine Roundtable (SWR), Assoenologi, Craft Distilling Italy and Donne del vino (Women in Wine).

[Link to photos from 2022 edition](#)